

Jayde Dunphy

2 Jones' Rd., Drumcondra, Dublin 3, D03 X310
Tel. 086 403 9542 – Email: jaydunphy2101@gmail.com

PROFILE

I am an experienced and committed worker with a proven track record of working effectively in a team or on my own. I'm an intuitive, a quick learner and willing to undertake any additional training required for my role. My rich background in both the arts and in advertising industries means that I have gained numerous useful skills, such as a good work ethic, an attention to fine detail, and excellent communication skills. Currently seeking immediate work in a progressive and fast-paced environment, where I can utilise and grow my skills.

KEY SKILLS

- Experience creating engaging visual communications content across multiple platforms, with both video and stills.
- Previous experience in advertising working on a breadth of work, from national rollouts, to social media.
- Excellent attention to detail and ability to complete tasks to a high standard.
- Prioritises keeping communication clear and precise in professional situations.
- Digital native, with previous experience in graphic design (Photoshop, Illustrator), video editing (Premiere Pro, After Effects), business social media platforms (Meta Business Suite, Mailchimp), and web design (CMS management, frontend).
- Experience working on my feet and solving problems quickly, from previous customer facing work experience.
- Fully experienced in Microsoft Word and Excel, as well as the full Google Suite of tools.
- Currently also working as an artist in Black Church Print Studio.
- Full driver's licence for over 2 years.

WORK EXPERIENCE

ICAD Advertising Upstart – ICAD (and partners) _____ **Sep 2025 – Nov 2025**

- Hands on experience of working with industry professionals in the advertising world in Dublin.
- Made creative work in a fast paced, self-directed environment.
- Honed my communication skills to a professional level.

Freelance Web Design + Copywriting – IBBY Ireland _____ **Jul 2025 – Ongoing**

- Refreshed a decade old Wordpress website, making it faster to navigate, with a modern sheen.
- Added and updated lots of copy, adding interest across the board.
- Improved SEO, accessibility, and PageSpeed scores, improving the site's quality and visibility.

Copywriting (Internship) – The Public House _____ **Sep 2024 – Nov 2024**

- Worked on national level advertising campaigns with a top-class professional team.
- Quickly responded to ideas, developing them into full proposals.
- Used my skill set as a visual artist to design and develop copy and art direction.

Sales Assistant (Seasonal) – Industry & Co. _____ **Nov 2024 – Dec 2024**

- Worked during the busy Christmas rush in a Dublin City centre design store.
- Developed customer facing skill set.
- Dealt with consistent, minor loss prevention issues.

Sales Associate – Dominic Smith Electrical, Dundrum _____ **Sep 2023 – Feb 2024**

- Succeeded in a position that required me to initiate, make and close sales.
- Worked in and helped maintain a clean, safe warehouse environment within the store.
- Full responsibility for the in-store small domestic appliances section.

Sales Assistant – Circle K _____ **Jul 2021 – Aug 2023**

- Worked on my own in a fast faced environment, dealing with a wide range of customers.
- Adapted to the introduction of SafePay cash management systems.
- Adhered to strict workplace health and safety guidelines.

EDUCATION

National College of Art & Design (NCAD) _____ **2019 – 2023**

Bachelor's Degree in Print (2:1)

- Developed advanced skills in designing, programming, and implementing complex computer based art installations.

Ormonde CFE, Kilkenny _____ **2018 – 2019**

Level 5 Art Portfolio Preparation (Honours)

INTERESTS

I'm creative, and I work on my personal practice in my free time, as well as dabbling in analogue photography, videography, web and game development. (See my website, jayde.lol, to see a little of all of them at once!) I also have a deep love of film and television, both from a consumption and production perspective.

REFERENCE + PORTFOLIO

References available upon request.

Links to my portfolio can be found at jayde.lol/portfolio, or you can scan the QR code below:

